



LMU

LUDWIG-
MAXIMILIANS-
UNIVERSITÄT
MÜNCHEN

VDW

VEREINIGUNG
DEUTSCHER
WISSENSCH-
AFTLER

SUMMER SCHOOL

The Power of Aesthetics

An international and interdisciplinary meeting with professors and participants from various countries and fields.

Faculty



Prof. Ernst Pöppel, LMU
Cognitive sciences
Behavioral physiology



Prof. Yan BAO, PKU
Cognitive sciences
Educational psychology



Prof. Lao Zhu, PKU, SISU
Artist
Art history



Prof. Vera Zobotkina, RSUH
Linguistic and Cognitive
sciences



Prof. Violeta Dinescu
Composer, pianist
Academic teacher



Prof. Violeta Dinescu
Mathematics
Art



Prof. Andrzej Herczyński,
Boston College
Physics, Science and art



Prof. Philipp Bouteiller
Economics
Development



Dr. Maria Reinisch,
Managing director of VDW
Leadership, ecology



Dr. Alexandra von Stosch,
Cultural management
Art history



Prof. Hengyi RAO, SISU
Brain information processing
Decision making

Lectures ahead

Ernst Pöppel: The time window of three seconds in cognitive processes and art appreciation

Yan Bao: The aesthetic appreciation of visual art: cultural perspectives

LaoZhu: The Third Abstraction: Removing the Connection with Things

Vera Zobotkina: The power of words; cognitive dynamics within manipulative mental space in discourse

Violeta Dinescu: Mathematics and music: several stages in understanding and using the Vuza rhythmic canon structure

Nicolae Manolache: On the fecundity of the relation ART-SCIENCE: a) Music – the beginning of modern science; b) A revolutionary idea coming from painting

Andrzej Herczynsky: Paul Klee: The thinking eye

Alexandra von Stosch: The power of perception: Beauty, the sublime beast

Philipp Bouteiller: Beauty and the Brand: The Influence of Cultural Aesthetics and Neurosciences on Consumer Behaviour

Maria Reinisch: What leadership is about: clarity, courage, humaneness

And more...!

Recruiting!

Please send a **short motivation letter** and a **short CV** to wai@shisu.edu.cn and Ernst.Poepfel@med.uni-muenchen.de